

Nutrition and Physical Activity Priority Group Meeting Minutes

Date: August 5, 2021 Time: 1:00 pm- 2:30 pm

Location: Microsoft Teams

I. Strategy Implementation – Strategy 1: Participate in early childhood events to increase promotion and awareness of Ohio Healthy Program.			
Discussion Points	We are unable to obtain the original files from OCCRRA to make edits. We have 2 options: edit the text only and maintain all of the images or have a marketing firm create new flyers		
Conclusion/ Actions	 Group decided to have marketing firm create new flyers, maintaining the OHP colors and use of logo. Alison to get quote to make the new materials. Alison to distribute Word documents so that group can edit copy for new flyers. 		

II. Strategy Implementation – Strategy 2: Survey teachers and families on knowledge of Ohio Healthy Program standards.				
Discussion Points	•	Questions for both surveys were revised. Alison to upload into Google forms for one final review before they are distributed.		
	•	Gift cards to Kaplan Early Learning Company will be offered to incentivize participation. Top three center based programs with the most participation will receive a gift card. Family child care homes will be entered in a drawing and three will be chosen.		
	•	Timeline: ECE staff survey will be sent out by the end of August. The family survey will be sent at the end of September.		

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Vill discuss family incentives at next meeting.
Group to review one final time in Google format
CCBH can send to all designated programs in OHP 2020/2021 database.
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III. Next Meeting			
Discussion Points	Doodle poll to be sent – Week of September 6 th .		

Minutes Prepared by: Alison Patrick