



## Nutrition and Physical Activity Priority Group Meeting Minutes

Date: May 5, 2021

Time: 1:00 pm- 2:30 pm

Location: Microsoft Teams

<b>I. Review of Prioritization Exercise</b>	
<b>Discussion Points</b>	<ul style="list-style-type: none"> <li>• Review of prioritization table and all of the measures and strategies that were considered by the group.</li> <li>• Performance Measures (PM) selected:               <ul style="list-style-type: none"> <li>○ # of new programs recruited into Ohio Healthy Program (OHP)</li> <li>○ Increase knowledge of OHP standards among teachers and families</li> </ul> </li> <li>• Strategies selected:               <ul style="list-style-type: none"> <li>○ Participate in early childhood in-person and community events (ties to PM 1)</li> <li>○ Survey teachers and families on knowledge of OHP standards (ties to PM 2)</li> </ul> </li> </ul>
<b>Conclusion/ Actions</b>	<ul style="list-style-type: none"> <li>- Group in consensus that this is a good direction and we should move forward with implementation</li> </ul>

<b>II. Performance Measure and Strategy Discussion - #1</b>	
<b>Discussion Points</b>	<ul style="list-style-type: none"> <li>• Baseline data presented for OHP - # of new programs for the last 3 years taken than averaged. Group discussed the ebbs and flows the program. Locally, once an application is submitted, the approval process and timeline is no longer within our control. We need to account for that.</li> </ul>

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	<ul style="list-style-type: none"> <li>• Discussion around wording of performance measure. We should consider changing the measure to a % increase over the course of the plan. This feels good to the group.</li> <li>• The new requirement for UPK programs to get designated will help achieve this. This is an important step and will be good for recruiting other programs in the future.</li> <li>• Strategy: Need to include OHP in the conversation in existing groups and networks. Community organizations and providers have different capacity to distribute information and provide onsite support for community resources. <ul style="list-style-type: none"> <li>○ Talking points are needed to bring this work to the front of everyone's mind.</li> <li>○ There are different communication needs for families and programs.</li> </ul> </li> <li>• What is the possibility of providing a financial incentive for OHP? Could entice programs to get designated and would provide them the flexibility to spend the money in ways that are most meaningful at the program level.</li> </ul>
<b>Conclusion/ Actions</b>	<ul style="list-style-type: none"> <li>- Change language of performance measure: <ul style="list-style-type: none"> <li>○ <b>Increase the number of new programs designated Ohio Healthy Program by 20%.</b></li> <li>○ <b>Baseline value – 77</b></li> <li>○ A 20% increase represents approximately 15 new programs.</li> </ul> </li> <li>- Create 2 1 page documents <ul style="list-style-type: none"> <li>○ Family focus: What OHP is and why it should be a part of the childcare decision</li> <li>○ Program focus: Benefits of being an OHP. This could include focus on health of kids, success stories, and alignment with SUTQ standards around family and community engagement.</li> <li>○ CCBH to explore support of communications firm to create 1 pager.</li> </ul> </li> <li>- CCBH to explore possibility of financial incentive.</li> </ul>

<b>III. Performance Measure and Strategy # 2</b>	
<b>Discussion Points</b>	<ul style="list-style-type: none"> <li>• Performance measure – Language is good as it is reflected in the measure. <ul style="list-style-type: none"> <li>○ There is no baseline data for this measure so we will have to establish a data agenda.</li> <li>○ Group will decide on a % increase in knowledge once baseline survey complete</li> </ul> </li> <li>• Strategy: An initial survey amongst existing OHP programs is where we should start first. If the message is lost among the staff and families at existing programs we may need to reframe our engagement and outreach at the programs that are already committed. <ul style="list-style-type: none"> <li>○ Group discussed role of community organizations in getting the word out to families and programs about OHP. The library and role of sanitarians during childcare inspections was discussed.</li> </ul> </li> </ul>
<b>Conclusion/ Actions</b>	<ul style="list-style-type: none"> <li>• Survey to be sent to existing OHP programs first; non-designated programs will be engaged at a later date.</li> <li>• Survey to be disseminated via Google form</li> <li>• CCBH will generate initial list of questions based on discussion and team will review at next meeting.</li> <li>• CCBH will work with the County library system on discussing communication strategies with the lending library.</li> </ul>

<b>V. Next Meeting</b>	
<b>Discussion Points</b>	<ul style="list-style-type: none"><li>• Doodle poll sent. Meeting will be posted to EAHS events calendar once scheduled.</li></ul>

Minutes Prepared by: Alison Patrick