

2020 Census

December 13, 2019

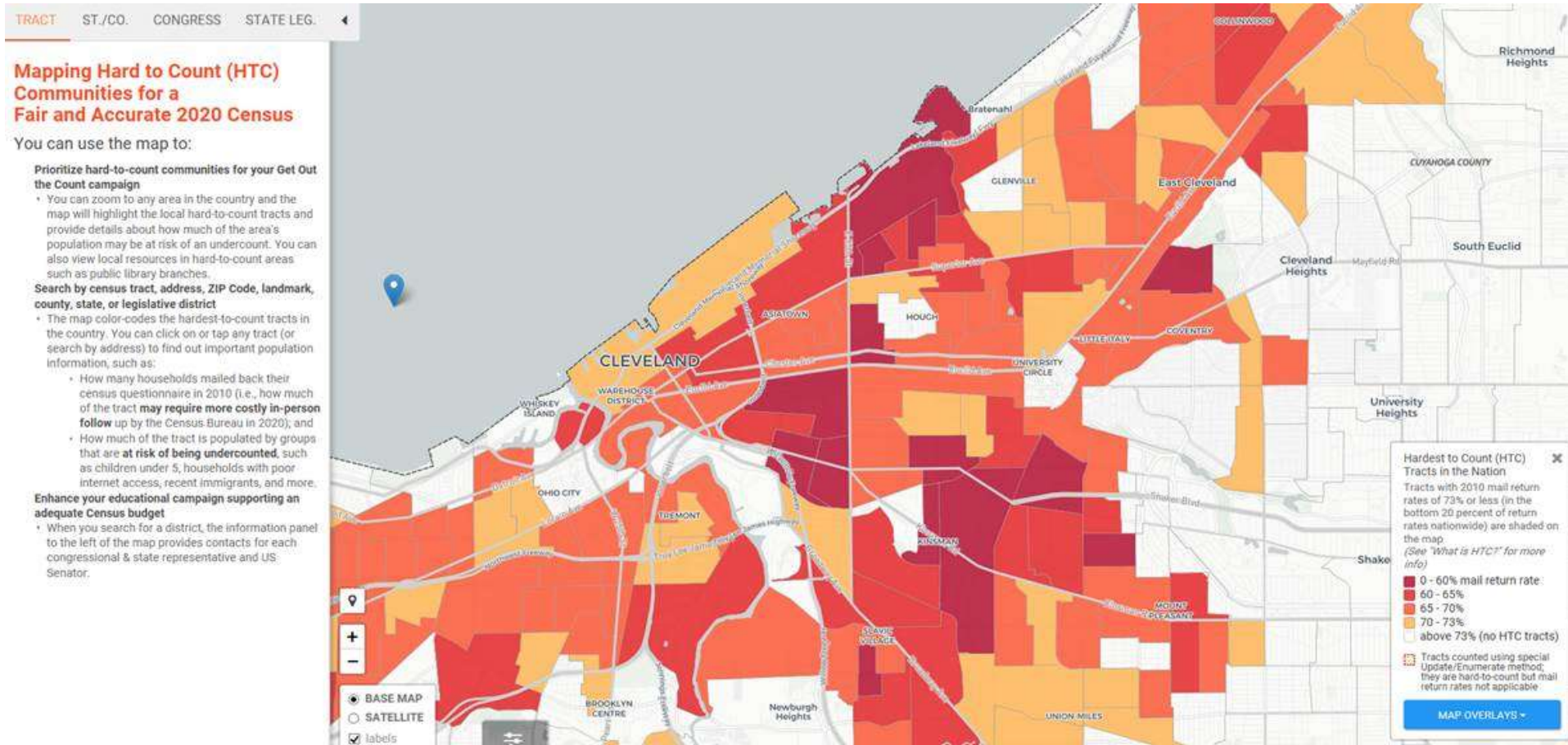


2020 Census – by the numbers

- **April 1** – *Census Day 2020*
- **10%** - *estimated children under 5 missed in 2010*
- **\$5 B** – *Federal funding lost due to undercounted children*
- **75%** - *Cleveland children at risk for undercount*
- **#2** – *Ranked CLE risk of undercount under 5yo*
- **\$18,000** – *Federal \$/person in Ohio from Census data*
- **February 22** – *National Campaign*

*This is a **HEALTH EQUITY** issue*

Cleveland is “Hard to Count”



Why are young children under 5 years so hard to count?!

10 years is most of a child's childhood – if missed on the Census they are essentially invisible for any policy decisions for their entire childhood



Complex living arrangements
Parent(s) unsure if really young children count
Language/trust issues
Distrust of government
Unsure of personal value of completing census
Online Census: Big Unknown

2020 Census – what you can do

- **Educate**
 - Census.gov
 - Complete Count Committees
 - Census office
 - Libraries
- **Advocate**
 - In person, on social media
- **Fill out your Census**