



# January Coalition Meeting

**MetroHealth Main Campus**

**R240 Rammelkamp Building 2<sup>nd</sup> floor**

**Friday, January 11, 2019**

**9:30am-11:30am**

# Welcome and Introductions

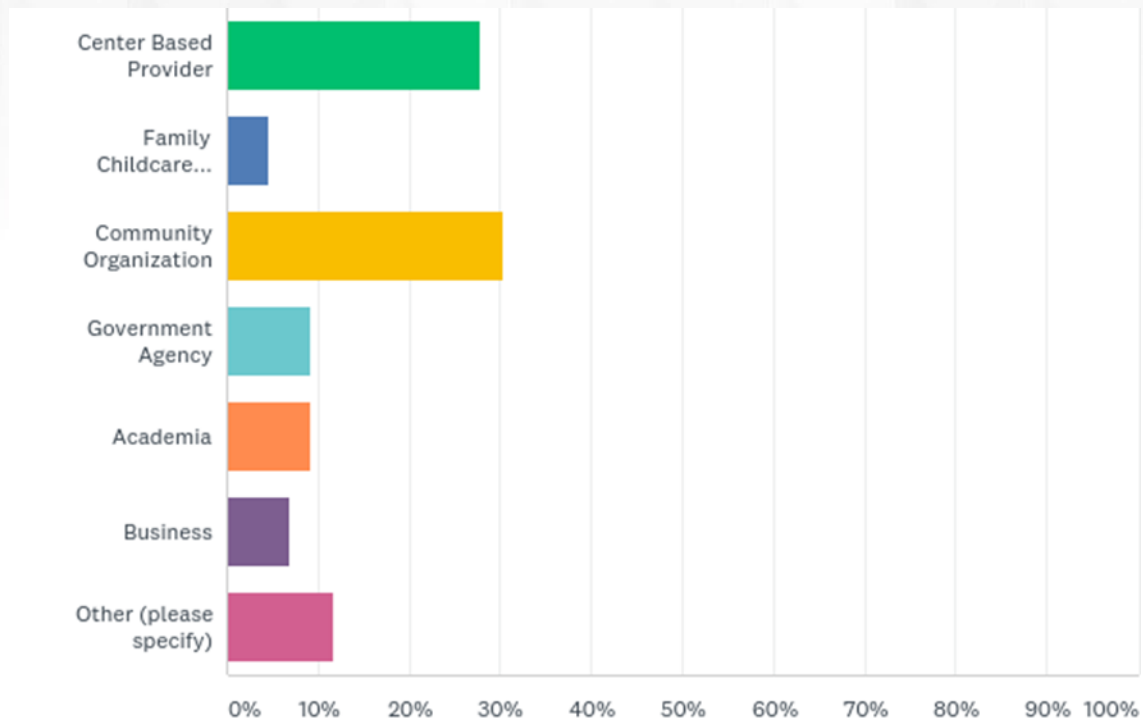
- Your Name and Organization
- Two core functions in your daily role
- Expectations for collaborating with EAHS

# 2019: Creating a Chain Reaction

Let's Be the Movement

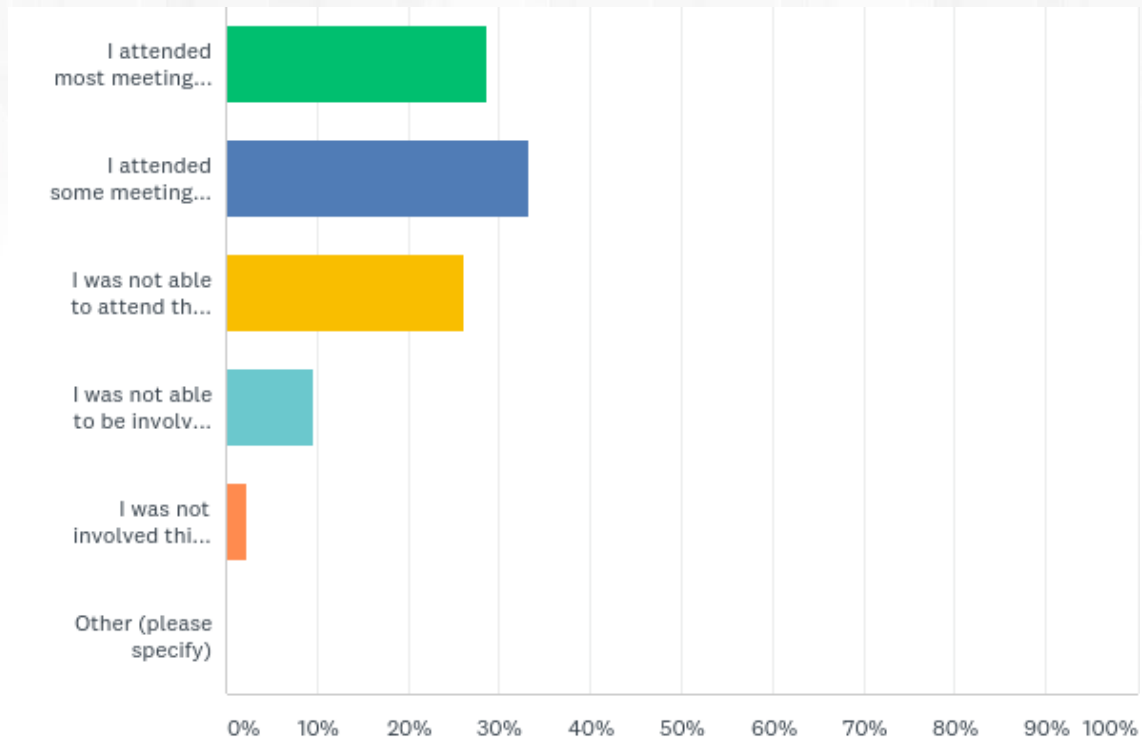
# Annual Survey Results

## Respondents



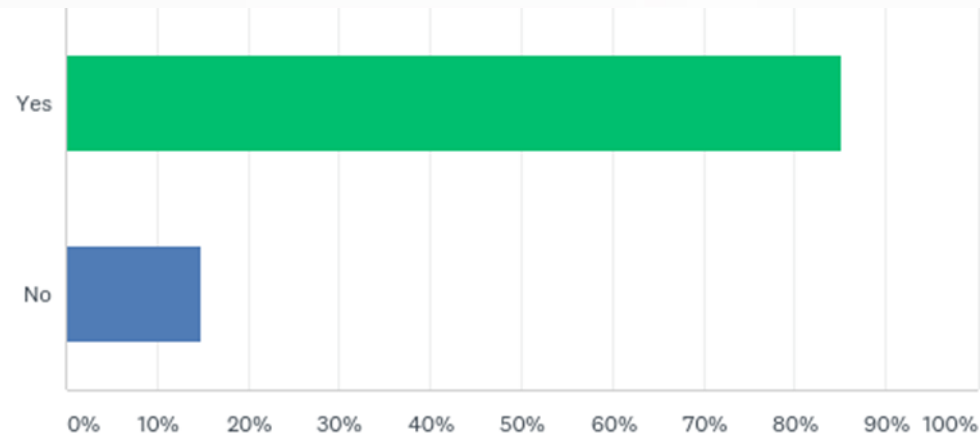
# Annual Survey Results

## Involvement



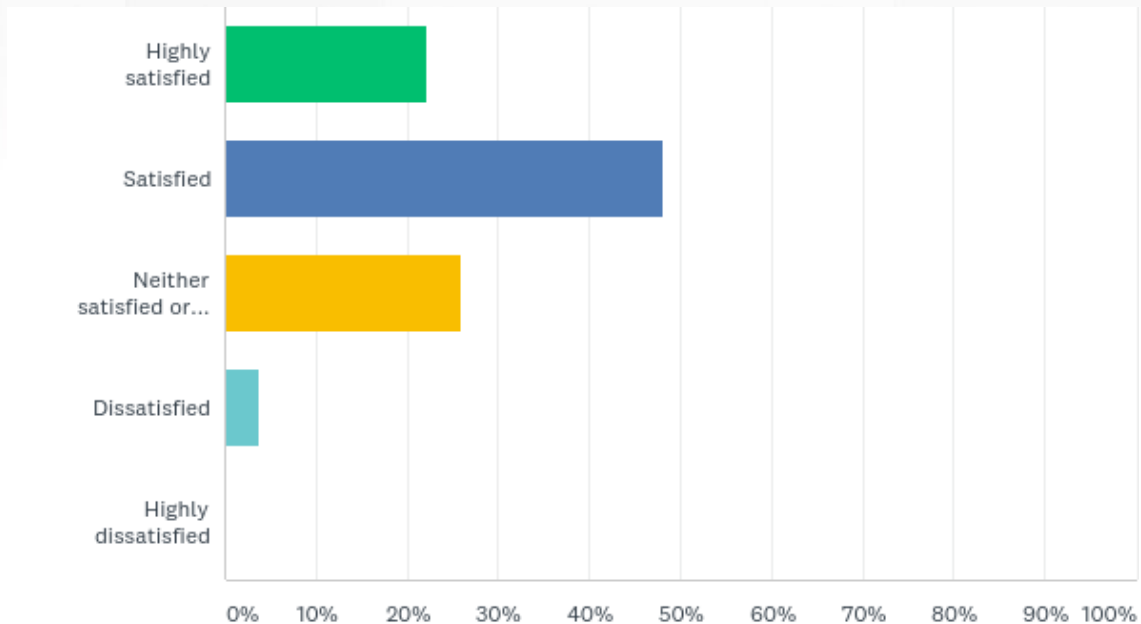
# Annual Survey Results

Is the 2<sup>nd</sup> Friday of the month at 9:30 still the best time to meet?



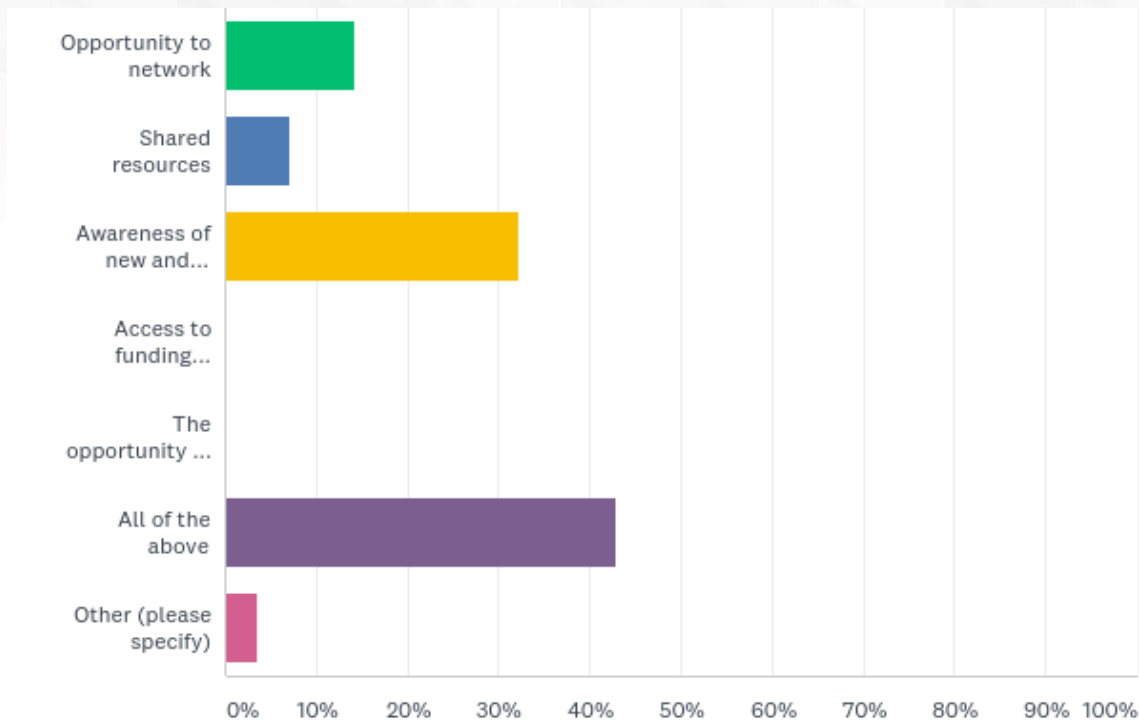
# Annual Survey Results

## Coalition Meeting Satisfaction



# Annual Survey Results

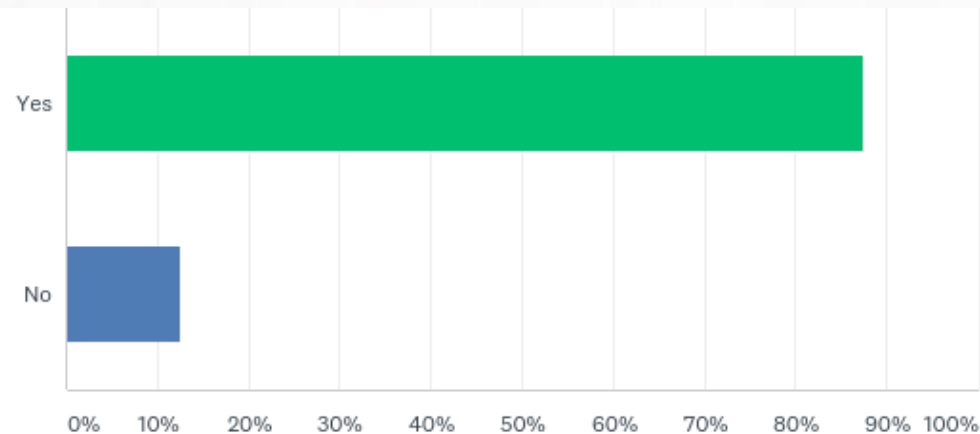
## Most Valuable Tool Gained





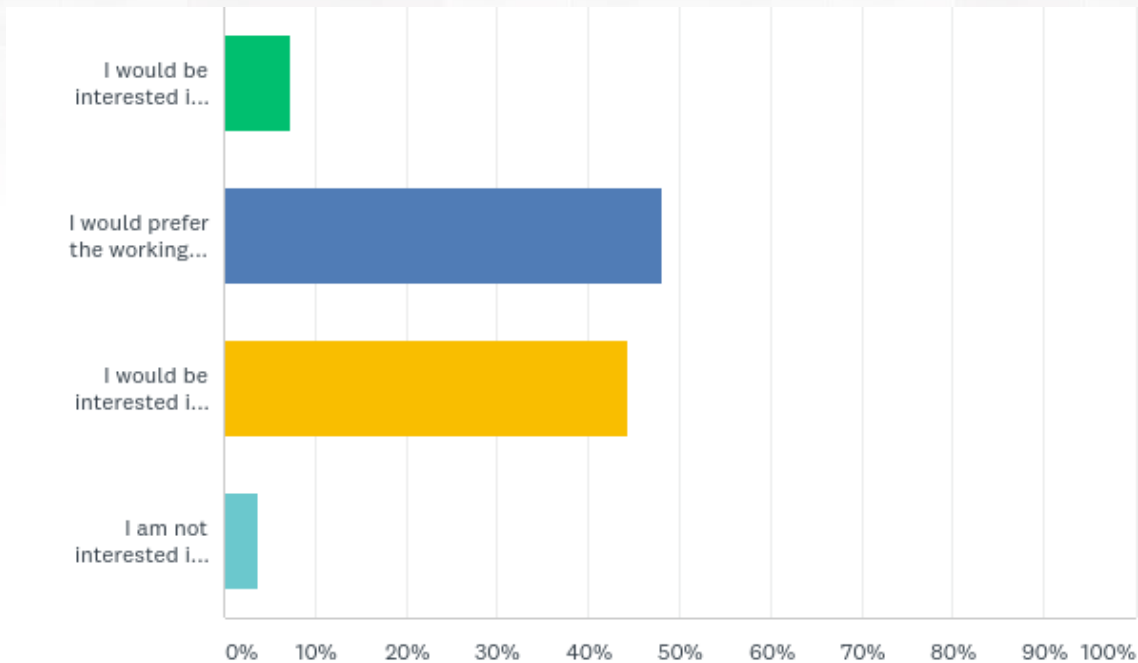
# Annual Survey Results

Has EAHS played a role in improving early childhood health and wellness?



# Annual Survey Results

## Working Group Structure for 2019



# Chain Reaction 2019

## Social Media Campaign

- Five focus area messages
  - Family engagement tips (currently in place)
- Monthly messages
  - Example: Health and Educational topics related specifically to young children
- National messages
  - Example: Week of the Young Child #WOYC  
April 16-20

# Chain Reaction 2019

## Social Media Campaign

- Events: “Join us for a Healthy food and tasting Thursday Evening from 6-8”
- News/ Blog Post: “3 On-the-Go Breakfasts To Start Your Day Off Right”
- Inspirational Quotes: “Life is not merely being alive, but being well.” ~ Marcus Valerius Martialis
- How to: Video: “Prepare healthy Snacks with Kid’s”

# EAHS Social Media Platforms

## Social Media Campaign

Twitter & Instagram(IG): @EAHSCuyahoga

Facebook: Early Ages Healthy Stages

Website: [www.earlyageshealthystages.com](http://www.earlyageshealthystages.com)

# Chain Reaction 2019

## Social Media Campaign

- Creating #hashtags that are specific to our coalition

### Samples:

- #EAHSCuyahoga #ECEHealthly : EAHS
- #WOYC19! #ECEwins : WOYC
- #ThirstyThursday: relates to OHP “Water First For Thirst”

# Chain Reaction 2019

## Social Media Campaign

- Social Media Brainstorm

# Social Media Workgroup

- Charged with packing social media information for effective use all partner organizations
- How to package it for use
- MOU for use?
- Evaluating effectiveness



# Partner Presentation

## Aamoth Family Pediatric Wellness Center

**Erin Mullen-** is a Registered Dietetic Technician. She has worked at the wellness center coordinating planning classes for a little over 5 years.

**Michael Hemmer-** is a ACSM (American college of sports medicine) certified personal trainer, ACSM Exercise is medicine Specialist as well as a ACE (American council on exercise) Weight management specialist.

# Partner Updates & Resources

- Are there any events or announcements you'd like to share with the group?
  - Here's your chance
  - Tufts Project Summit  
end of February
  - Dr. Nadine Burke-Harris  
March 21, 2019

# 2019 Meeting Information

- **February-Merrick House**  
February 8, 2019 9:30am -11:30am  
1050 Starkweather Ave, Cleveland, OH 44113
- **March-NEON Administration Headquarters**  
March 8, 2019 9:30am-11:30am  
4800 Payne Ave, Cleveland, OH 44103
- **April-Tri-C, Main Campus**  
April 12, 2019 9:30-11:30  
TBA
- **May-TBA**

